

The Generous Acts Fund is a **perpetual and flexible** resource to drive positive and enduring social change in the Adirondack region by:

- Providing funds to creatively address unmet current needs with the highest levels of integrity and community leadership
- Promoting collaborative investment leading to extraordinary levels of growth in social profit to address unmet future needs
- Building the capacity and capabilities of non-profit organizations



The Generous Acts Fund is always looking for highly impactful and innovative opportunities to make grants, but the **current focus areas** receiving priority are:

- Early childhood education
- Quality of life for elders

Grant Rubric	Opportunities to Improve	Effective	Ideal
Impactful	<ul style="list-style-type: none"> ▪ Project has little or no measurable impact ▪ Project only serves a few beneficiaries ▪ Project need is already being addressed effectively by work of other organization(s) 	<ul style="list-style-type: none"> ▪ Impact is sustainable ▪ Project considers equitable access to all for whom the services apply 	<ul style="list-style-type: none"> ▪ Project can be replicated and scaled ▪ Impact is inspirational to others ▪ Project serves a large population
Growth Oriented	<ul style="list-style-type: none"> ▪ No plan in place for sustainable growth ▪ Not actively pursuing other funders ▪ Hoping donors will just give without a promotional plan in place 	<ul style="list-style-type: none"> ▪ Looking for additional funding partners who can amplify the impact ▪ Data is collected to inform of growth opportunity areas 	<ul style="list-style-type: none"> ▪ Near and long term planning for growth ▪ Project brings innovative ideas ▪ Balance between risk and reward
Engaged	<ul style="list-style-type: none"> ▪ Low community engagement ▪ Low donor engagement ▪ Not aware of other funders ▪ Working in isolation 	<ul style="list-style-type: none"> ▪ Collaborating with some partners in the community ▪ Some communications and public relations storytelling 	<ul style="list-style-type: none"> ▪ Effective and transparent external communication including social media ▪ Responsive to community input ▪ Actively seeking collaboration to amplify positive impact
Results Driven	<ul style="list-style-type: none"> ▪ Project is not fiscally responsible ▪ Impacts are not measured ▪ Reactive with no strategic plan or active prioritization in place 	<ul style="list-style-type: none"> ▪ Needs have been assessed and incorporated into planning ▪ Some outcome measurement being performed to inform of impacts and guide any necessary corrective action 	<ul style="list-style-type: none"> ▪ Baseline analysis completed and clear measurement of impacts ▪ Outcomes of project are shared with community, donors and other organizations